



## California March for Water

# Final Planning Meeting

It's crunch time! The **California March For Water** is only a few days away. It starts **Tuesday, April 14** in Mendota and concludes at **11 a.m. Friday, April 17** at San Luis Dam. Everyone interested in taking back our land, and our water, needs to participate. The opening rally will be in Mendota's Rojas Pierce Park and the closing rally will overlook San Luis Reservoir. Your assistance is vitally needed by the California Latino Water Coalition and the March for Water's many friends and supporters. With your help, the entire nation will learn about our plight.

It is critically important that you attend our final pre-event planning and coordination meeting that will begin at:

**5 p.m. Thursday, April 9**

**Fresno County Farm Bureau**

1274 West Hedges Avenue • Fresno

**We Need Your Help**

Please Attend And Lend A Hand To Aid In Saving Valley Water!

**TO BE PART OF THE MARCH, PLEASE CALL:**

**Angela Vega — (559) 488-3541**

**Angie Viveros — (559) 229-9033**

**Piedad Ayala — (559) 284-0168**

**Mario Santoyo — (559) 799-0701**



# ***Your Invitation***

**To Be Part Of The Important**  
**California**  
***March for Water***

The California Latino Water Coalition is joining with farm workers, farmers and many other folks, organizations, businesses and agencies from around the state to **March For Water April 14-17, 2009** through portions of the hard-hit San Joaquin Valley's West Side between Mendota and San Luis Reservoir. Please plan to take part in all or part of the March for Water and big rallies with CLWC Chairman, entertainer-comedian Paul Rodriguez that will begin and end the march. Our goal is to attract the entire nation's attention to our plight. Governor Schwarzenegger and many legislators have been invited to join us.

*Your help is needed! Much must be done to make this march a big reality, from making signs to helping provide and distribute supplies. Or simply by committing to March for Water, the most vital need and cause California has ever seen!*

*For additional information please visit our website [www.gotwater.org](http://www.gotwater.org)*

## **April 14 -17, 2009**

**Opening Rally: Mendota, 8 a.m. Tuesday, April 14**

**Concluding Rally: San Luis Dam, 11 a.m. Friday, April 17**

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# California Latino Water Coalition

Angela Vega (559) 488-3541 • Angie Viveros (559) 229-9033 • Mario Santoyo (559) 799-0701 • Piedad Ayala (559) 284-0168

## MARCH FOR WATER! APRIL 14 - 17, 2009

4 DAY EVENT BEGINNING IN MENDOTA AND ENDING AT THE SAN LUIS RESERVOIR.

PLEASE BRING TRUCKS, PICK UPS, TRACTORS, SIGNS, BANNERS, & PEOPLE TO DEMONSTRATE THE URGENT NEED TO OVERTURN THE CONGRESS-CAUSED DROUGHT!

FROM NORTHERN CA., TAKE I-5 SOUTH TO SHIELDS EAST INTO MENDOTA

FROM FRESNO, TAKE HWY 180 WEST TO MENDOTA

**MENDOTA**

FROM SOUTHERN CA., TAKE I-5 NORTH TO HWY 33 NORTH INTO MENDOTA

HWY 33

HWY 180

N

**DAY 1. APRIL 14, 2009 7:00 A.M.**

WE WILL GATHER TOGETHER AT ROJAS PIERCE PARK IN MENDOTA, 1/4 MILE WEST OF HWY 33, ACROSS FROM MCCABE SCHOOL. ROUTE WILL GO ALONG HWY 33 TO FIREBAUGH, ENDING AT DUNKLE PARK.

W. NEES AVE.

DO NOT GO INTO MENDOTA, JUST EXIT AT W SHIELDS WHERE IT STARTS

I-5

W. SHIELDS AVE.

N

**DAY 2. APRIL 15, 2009 8:00 A.M.**

WE WILL GATHER TOGETHER ON THE EAST SIDE OF I-5 AT SHIELDS. THE ROUTE WILL FOLLOW I-5 NORTH TO NEES AVE.

DOS AMIGOS PUMPING PLANT

DO NOT GO INTO MENDOTA, JUST EXIT AT W NEES WHERE IT STARTS

I-5

W. NEES AVE.

N

**DAY 3. APRIL 16, 2009 8:00 A.M.**

WE WILL GATHER TOGETHER ON THE EAST SIDE OF I-5 AT NEES. THE ROUTE WILL FOLLOW I-5 NORTH TO THE DOS AMIGOS PUMPING PLANT.

SAN LUIS RESERVOIR

GONZAGA RD.

STARTS AT GONZAGA RD. & HWY 33

HWY 152

2.5 MILES

HWY 33

1/2 MILE

I-5

N

W

E

S

**DAY 4. APRIL 17, 2009 8:00 A.M.**

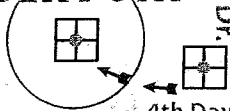
WE WILL GATHER TOGETHER AT HWY 33 AND GONZAGA ROAD. THE ROUTE WILL FINISH AT THE SAN LUIS RESERVOIR FOR A PRESS CONFERENCE.

FROM I-5, 2 1/2 MILES WEST ON HWY 152, THEN 1/2 MILE SOUTH ON HWY 33 TO GONZAGA RD.

# WATER SERVICE AREA ROUTE

**SAN LUIS RESERVOIR**

San Luis Dr.



4th Day

Pacheco Pass Hwy

(33) (152)

North



(5)

**DOS AMIGOS PUMPING PLANT**

3rd Day 8+ miles

**W NESS AVE.**

2nd Day 5+ miles

**W SHIELDS AVE.**

**FIREBAUGH**

1st Day 8+ miles

**MENDOTA**

START

FOR MORE INFORMATION, PLEASE CALL:

Steve Lowe: (559) 269-1994

Piedad Ayala: (559) 284-0168

Mario Santoyo: (559) 799-0701

CALIFORNIA  
**LATINO WATER**  
COALITION



## **March Route**

March will start on Tuesday, April 14<sup>th</sup> in the City of Mendota, roughly 40 miles west of Fresno and end on Thursday, April 17<sup>th</sup> at San Luis Reservoir, just west of Los Banos.

### Tuesday, April 14

8-9 a.m. – Rally in Mendota, CA at Rojas Pierce Park (Derrick and Belmont Ave.)

9-4 p.m. – Marchers CA-33 N. to Firebaugh

### Wednesday, April 15

8-4 p.m. – Start at Shields Avenue next to Interstate 5 and move forward to Nees Ave.

### Thursday, April 16

8-4 p.m. – Start at Nees Ave. and move forward to Dos Amigos Pumping Plant on CA Aqueduct.

### Friday, April 17

7:30 -10 a.m. – Start at Highway 33 / Highway 152 and move forward to San Luis Reservoir pumping plant.

End at San Luis Reservoir.

10:30 a.m. – Rally at San Luis Reservoir Vista point.

## **News Announcements and Goals**

Each day will include announcements and news events to bring maximum awareness. The rallies and marching will be led by actor and CLWC chair Paul Rodriguez who will be joined by other Latino entertainers, legislators, and statewide leaders. KMJ-AM (580) radio personality Ray Appleton will also broadcast during the march. Efforts will focus on three goals to bring about a reliable water supply and improved water quality for all of California.

- *First*, to temporarily and immediately relieve severe Endangered Species Act standards that are preventing much needed pumping from the Delta to other regions of California.
- *Second*, to urge state legislators to agree on one comprehensive water plan to put before voters as a bond measure in the next election.
- *Third*, to call for public funds for those facing remarkable hardship and federal stimulus dollars to address shovel-ready water infrastructure projects.

## **California Governor Arnold Schwarzenegger Senator Dianne Feinstein invited to Address Marchers**

On the final day (April 17), California Governor Arnold Schwarzenegger and Senator, Dianne Feinstein have been invited to welcome marchers at San Luis Reservoir where they will encourage those who have worked so hard to bring attention to the state's water crisis. With the backdrop of record low, washtub-ringed San Luis Reservoir, the rally participants will call on federal authorities and state legislators to work overtime to address critically low supply this year in the years to come throughout the state's water system.